

GWM Hires Blackrock's Soule for the Commercial Real Estate Debt Opportunity Fund "CREDO" Origination

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By Luca Casiraghi

(Bloomberg) -- London-based [GWM Asset Management](#) hired Blackrock Inc.'s [Guillaume Soule](#) to spearhead its real estate debt origination, according to a statement sent to Bloomberg News.

Soule joined to help GWM expand its real estate strategy and generate new deals for its Commercial Real Estate Debt Opportunity Fund. The fund, launched at the end of 2020, focuses on mid-sized loans in Western Europe has so far raised about 100 million euros (\$104 million), with a target of reaching 500 million euros. GWM manages \$5 billion in total, according to the statement.

Soule reports to GWM's co-Chief Investment Officers [Matteo Cidonio](#) and [Gennaro Giordano](#). Before joining GWM, he was responsible for real estate loan origination in France, Spain and Nordic countries at Blackrock.

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